Strategic Brief: Clergy Relations – Rituals Are More Than Ceremonies

**Initiative:**

Rituals - The Other Language

**Why Is This Initiative Important:**

A continuing exploration and understanding of human rituals is important simply because so many human beings from all walks of life use rituals and ceremonies when significant life events, both planned and unplanned enter their lives.  The more professionals understand about rituals, the more insightful will be the response when we are called to help.

**What Is The Goal of This Initiative:**

The overall goal of this program is to step by step analyze the basic components of rituals and how they relate and effect the human beings involved.

**How Are You Going to Achieve This Goal:**

The content of this seminar is designed to achieve the goal of presenting valuable information to allied professional groups such as Hospice workers, clergy, nurses, etc.  The PowerPoint program which is included will make this information easily presented and understood.

**What Are The Other Opportunities For This Program?**

In actuality the audience for this type of program is basically all the community, since basically everybody in every community is one way or another connected with and involved with rituals and ceremonies.  This program can be used in general education seminars, in civic groups, and in fraternal organizations.  If rituals are present in your own community then this program will be of value to everyone.