Strategic Brief: People of Letters

**Initiative:**

This is the first in the series of “Rest in Peace” the grave tour of famous people. The first topic covered is the grave sites of famous authors.

**Why is this initiative important?**

This program tells an interesting account of the final resting places of some of the most famous authors in history. Most everyone is interested in the stories that cemeteries have to tell, and for this reason our new series will have relevance to any community.

**What is the goal of this initiative?**

The goal of the program is to entertain and inform.

**How are you going to achieve this goal?**

Simply follow the script that has been provided in this program.

**What are the other opportunities for this program?**

This program can easily be adapted to most any audience in particular library groups, and literary groups, and book clubs.